

Healthy Food Initiative

Launched 01/07/2016

As @ 20/10/2023

Changes are highlighted

	Foods	Rule	Exceptions	Comment
1	Chocolate based confectionary and biscuits	Confectionary including flapjacks, with sugar content greater than 50g per 100g will not be offered for sale (e.g. Mars bar, dairy milk, Wispa, Malteasers) Permitted products would include and standard kitkat Confectionary and biscuits with sugar content greater than 22.5g per 100g (e.g. chocolate/sandwich/fancy biscuits, chocolate bars) should not be offered for sale within 2 metres of a till point, may not be included within a sales promotion or be advertised for sale on posters/intranet etc.	Confectionary smaller than 20g (e.g. Freddo)	Designed to limit the range and size of confectionary on sale. CQUIN 16/17
2	Chocolate based confectionary	Chocolate based confectionary would not be offered for sale in pack sizes greater than 48g (e.g. wispa gold, double decker, picnic, b3.34 26		

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or greater in product range and be sold adjacent.

11	Sandwiches	75% of pre-packed sandwiches and other savoury pre-packed meals (e.g. wraps, pasta salads and salads), contain 400 kcal (1680kj) or less per serving and do not exceed 5g saturated fat per 100g2.		CQUIN 17/18
12	Salads	All prepared salads offered for sale will be made using a low fat dressing. Portion sizes of high fat protein portions in salads will be portion controlled; e.g. 60g piece cheddar cheese.	Salads made to order.	Ensure healthier alternative protein is offered with salads e.g. medium fat cheeses such as Feta, half fat cheddar, cottage cheese.
13	Advertising	No branded fridge/chiller, vending machine or display stand/cabinet, promoting products high in salt (more than 1.5g/100g), fat (more than 17.5g/100g) or sugar (more than 22.5g/100g) will be permitted.		